

[www.neimagazine.com](http://www.neimagazine.com)

# NUCLEAR ENGINEERING INTERNATIONAL



MEDIA INFORMATION  
**2025**

serving the nuclear industry since

**1956**

## Why *NEI* is the foremost authority on global civil nuclear power

Since its founding in 1956, *Nuclear Engineering International (NEI)* has been a premier resource for technical insight into civil nuclear power. *NEI* covers the full spectrum of nuclear energy, from fuel production and power plant operations to decommissioning processes. The publication goes beyond technical details, addressing market trends, economic considerations, government policies, and management issues. As a media partner for prominent industry conferences and exhibitions, *NEI* also offers valuable opportunities for brand partnerships and keeps stakeholders updated on key advancements in the nuclear field.

## Built on 170 years of energy industry expertise

*Nuclear Engineering International* is part of a diverse portfolio that also includes *Modern Power Systems* and *International Water Power & Dam Construction*. Together, these publications provide comprehensive coverage across key sectors, including power generation, transmission and distribution, low-carbon sources, smart grids, digitisation, renewable resources and beyond.



## Q1

### JANUARY

- Steam generators
- Radwaste management
- Safety & security
- Fuel & fuel cycle
- Transportation

### FEBRUARY

#### Waste Management Symposia, Phoenix, AZ

- Decontamination & decommissioning
- Instrumentation & control
- Fusion
- Training & recruitment
- Fuel & fuel cycle

### MARCH

- Radiation monitoring & ALARA
- Power plant design
- Supply chain
- Focus on Europe

## Q3

### JULY

#### PATRAM 25, San Antonio, TX

- New build
- Radiation monitoring & ALARA
- Decontamination & decommissioning
- Transportation
- Training & recruitment

### AUGUST

- Repair and Maintenance
- SMRs & advanced reactors
- Plant ageing & life management
- Focus on Asia
- Fusion

### SEPTEMBER

#### WNA Symposium, London KONTEC, Dresden

- Fuel review
- Fuel design data
- Balance of plant
- Radwaste management

## Q2

### APRIL

#### SMR & Advanced Reactor 2025, Nashville, TN

- NDE & inspection, diagnostics & robotics
- Power market developments
- Plant ageing & life management
- Safety & security
- SMRs & advanced reactors

### MAY

- Fuel & fuel cycle
- Condition monitoring
- Power plant cooling
- Improving performance
- Decontamination & decommissioning

### JUNE

- Upgrading & uprating
- Outage management & O&M
- Emerging markets
- Balance of plants

## Q4

### OCTOBER

#### World Nuclear Exhibition, Paris

- Instrumentation & control
- Simulators
- Power plant design
- Robotics & remote technology
- SMRs & advanced reactors

#### 2025 WORLD NUCLEAR INDUSTRY HANDBOOK

- Listing of operating nuclear plant
- Exclusive Buyers' Guide
- Organisation & utility directory

### NOVEMBER

#### ICOND, Aachen

- Transportation
- Water chemistry
- Research reactors
- Focus on USA & Canada
- Decontamination & decommissioning

### DECEMBER

- Radwaste management
- IT & digital developments
- Radiation management & ALARA
- Asset management

#### Media partners/associate events



REUTERS EVENTS



# AUDIENCE OVERVIEW

www.neimagazine.com

*Nuclear Engineering International* connects the boardroom with the shop floor, drawing in utility executives, managers, craft personnel, consultants, contractors, and other key stakeholders. We engage audiences from established nuclear markets as well as newcomers to the field. Our reach extends beyond the power generation sector to include government agencies, national and international associations, and environmental organisations.

## Weekly e-newsletter

Every Thursday, the *NEI* e-newsletter is sent to 24,000 subscribers, delivering the latest news and project updates. Providing weekly insights, the newsletter keeps our audience informed and is considered essential reading for industry professionals. The *NEI* e-newsletter remains a trusted, go-to source for staying informed and connected within the nuclear industry.

## e-blasts

Created by you and distributed by us, e-blasts are targeted emails sent to our readers on your behalf – a great way to reach our audience. The emails are perfect for exhibition marketing, product launches, new website designs and tactical offers or sales promotions. **£300 per 1,000 matches to your criteria.**

## LinkedIn presence

We manage the *Nuclear Engineering International* LinkedIn page, connecting with a dynamic network of 23,246\* (and growing) nuclear industry professionals. With daily posts, updates and industry polls, it provides a valuable way to engage the sector. The digital edition of the magazine is also shared on the platform.

## LinkedIn newsletter

The *NEI* LinkedIn newsletter is an invaluable resource for over 11,143\* subscribers, with its readership rapidly expanding. Curated for nuclear industry professionals, it delivers the latest insights, project updates, and expert analysis directly to their inboxes. With each edition, subscribers gain timely and relevant information that helps them stay ahead in this fast-evolving sector.

# 13,000

MAGAZINE DISTRIBUTION  
readers  
100% qualified & paid

# 208,778

WEBSITE  
average monthly  
sessions\*

# 471,851

WEBSITE  
average monthly  
views\*

# 24,000

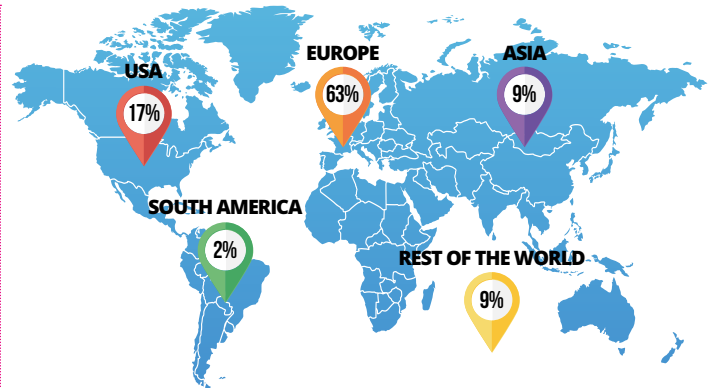
E-NEWSLETTER  
recipients  
100% qualified



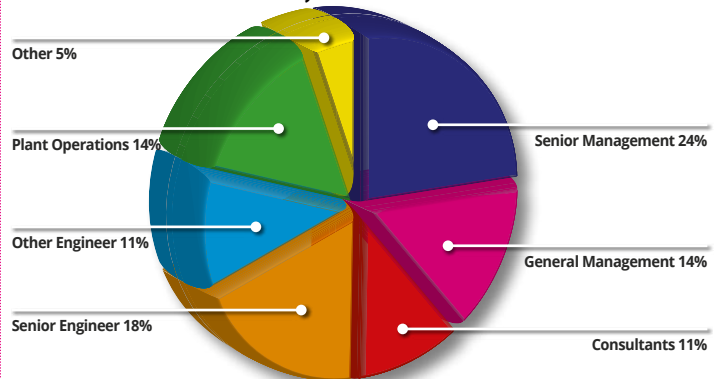
8,900 FOLLOWERS



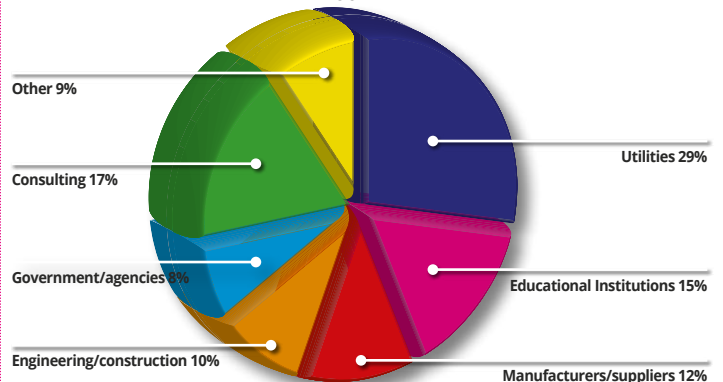
23,246 FOLLOWERS



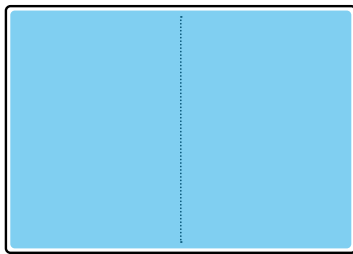
BY JOB TITLE



BY INDUSTRY



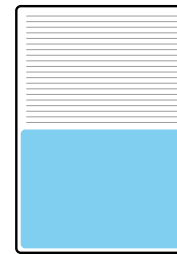
\*Correct at time of publication



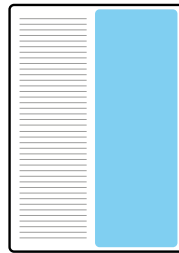
**Double page spread**  
Bleed (H) 303mm x (W) 426mm  
Trim (H) 297mm x (W) 420mm



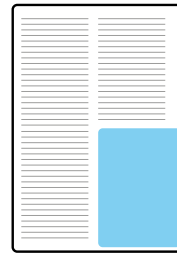
**Single page**  
Bleed (H) 303mm x (W) 216mm  
Trim (H) 297mm x (W) 210mm



**Half page landscape**  
Trim only  
(H) 125mm x (W) 183mm



**Half page portrait**  
Trim only  
(H) 255mm x (W) 85mm



**Quarter page**  
Trim only  
(H) 124mm x (W) 86mm

## Advertising rates

|                                 |
|---------------------------------|
| <b>Double page spread (DPS)</b> |
| £6,120                          |
| <b>Single page</b>              |
| £4,150                          |
| <b>Half page</b>                |
| £2,425                          |
| <b>Quarter page</b>             |
| £1,310                          |

## Priority positions

|                                   |
|-----------------------------------|
| <b>Inside front cover</b>         |
| Rate plus 15%                     |
| <b>Inside back cover</b>          |
| Rate plus 10%                     |
| <b>Outside back cover</b>         |
| Rate plus 12.5%                   |
| <b>Other guaranteed positions</b> |
| Rate plus 5%                      |

## Classifieds

Classifieds are ideal for advertising business opportunities, consultants, recruitment, products, equipment, and services.

Placing classifieds with our industry brand ensures your advertising reaches a target audience of decision makers when they're ready to buy.

## Products & Services

Product & Services entries appear in 12 issues of *NEI* magazine.

Single box 55mm deep by 55mm wide **GBP £1,900**

Double box 55mm deep by 118mm wide **GBP £2,500**

Double box 118mm deep by 55mm wide **GBP £2,500**

## Industry Showcase

Industry showcases are an affordable method of getting your promotional material into the hands of power professionals around the world.

Industry showcases can be booked per issue and are available in two sizes.

Eighth page 60mm deep by 90mm wide: **GBP £200**

Quarter page strip 60mm deep by 182mm wide: **GBP £400**

## Inserts

Utilising the *NEI* circulation this offering provides an opportunity for you to place tailored marketing collateral, brochures or catalogues into the magazine. Alternatively, work with our editorial team to create a bespoke insert.

## Bespoke supplements

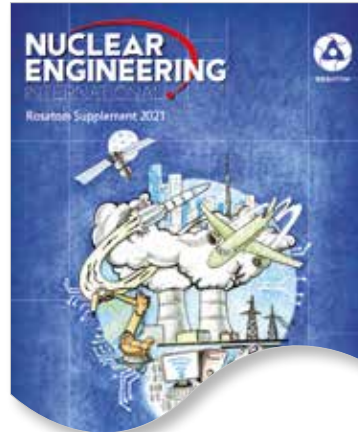
Here is your chance to use *NEI's* vast resources and global audience to create a bespoke supplement/printed material to promote a new product/service or educate on a new development a change in company etc. This is a joint project where you can benefit from our extensive publishing background and directly target an audience at our fingertips that is of great relevance to you.

## Bespoke Wallcharts

Widely acclaimed for detail and accuracy, *NEI* bespoke wall charts feature large-scale cutaways of power plants which, combined with a series of technical articles by our highly-respected editorial team, provide an unparalleled marketing opportunity. Tailor-made packages are priced individually on request.

## Special Exhibition Supplements

*Nuclear Engineering International's* special extra supplements, published throughout the year for major exhibitions and conferences, deliver focused insights on the latest industry developments. These supplements are crafted to enhance the event experience, offering exclusive interviews, technical features, and expert commentary tailored to the themes of each event. As an invaluable resource for decision-makers and professionals in the nuclear sector, they provide a platform to showcase innovations, foster connections, and stay informed on the critical issues shaping the future of nuclear energy.



**NUCLEAR ENGINEERING INTERNATIONAL**

**PATRAM 25**  
JULY 27 - AUGUST 1, 2025  
SAN ANTONIO, TX / SAN ANTONIO MARRIOTT AIRPORT CENTER

CONTINUING GROWTH TOWARD FUTURE TRANSPORT

**PACKAGING & TRANSPORTATION OF RADIOACTIVE MATERIALS: SPECIAL ISSUE**

Each year an estimated 20 million consignments of radioactive materials are transported on public roads, railways, and ships. These transports are governed by an international regulatory regime, which includes codes, standards and regulations that have been continuously revised over the past four decades.

As an official media partner for PATRAM25, Nuclear Engineering International will be publishing a special edition with a focus on the packaging and transport of radioactive materials for distribution to our global audience which will be distributed at the PATRAM event in both print and digital format to all attendees and members.

**PATRAM - San Antonio July 27 - August 1 2025**  
PATRAM, the International Symposium on the Packaging and Transportation of Radioactive Materials, takes place every three years. It brings together experts from government, industry, and research organisations to exchange information on all aspects of packaging and transportation of radioactive materials from package design and analysis to transport operations and regulatory institutional issues.

Our PATRAM Special Edition is brought to you in co-operation with the Institute of Nuclear Materials Management (INMM) and the World Nuclear Transport Institute (WNTRI) and offers you an unrivalled opportunity to secure your presence at this event and promote, educate and engage with a targeted audience.

In addition to display advertising the PATRAM Special Edition offers a rare opportunity for sponsored content to showcase your company, products and services, and capabilities to deliver the best solutions in the packaging and transportation of radioactive materials.

This unique advertising package is guaranteed to maximise pre-show and onsite publicity and will continue to generate interest long after the event.

Don't hesitate, contact us today to discuss how we can assist you!

Wältschmiller Engineering GmbH is delighted with our advert/advertisement, and the additional exposure that this has provided us with at key events in our sector of the nuclear industry



Isarin M. Chel Wagner



|   |                |
|---|----------------|
| <b>Booking Deadline:</b>                | 30th June 2025 |
| <b>Advertorial Submission Deadline:</b> | 27th June 2025 |
| <b>Advertising Material Deadline:</b>   | 4th July 2025  |

| RATES                          |        |
|--------------------------------|--------|
| Double page spread advertorial | £3,995 |
| Full page advertorial          | £2,295 |
| Double page spread advert      | £3,495 |
| Full page advert               | £1,995 |

Full page copies of event 2025 press, as being your company logo and brand name, will be part of the above packages

| Advertising opportunities for the digital edition of the supplement |        |
|---|--------|
| E-Magazine digital front page                                       | £2,000 |
| E-Magazine email sponsorship  | £1,500 |
| E-Magazine digital belly band                                       | £1,500 |

**NUCLEAR ENGINEERING INTERNATIONAL**

**WNE**

**NUCLEAR ENGINEERING INTERNATIONAL: WNE SPECIAL**

World Nuclear Exhibition 2025 | www.world-nuclear-exhibition.com | Paris, 4-6 November

In November 2023, the World Nuclear Exhibition (WNE) showcased technology from nearly 800 company's from some 90 countries around the world, with over 23,000 visitors & delegates attending, making it the most successful WNE event to date!

Nuclear Engineering International (NEI) has been published for almost 70 years and is well-established as the leading journal for the global nuclear business. Once again, NEI is to be the official global media partner and supporter of the WNE.

As part of this media agreement with the organisers of the WNE 2025, NEI will publish the 5th successive bespoke WNE 2025 Supplement. When the world's nuclear industry meets again in Paris in November 2025, your company's advertisement in the NEI WNE Supplement will promote your company's products and/or services to key decisionmakers in the thriving, global nuclear community.

For companies exhibiting at WNE 2025, an advertisement in this special WNE Supplement will guarantee you truly unrivalled pre-show & onsite publicity, and even companies who may not have a stand at this major international event, your advertisement in the WNE Supplement will guarantee you a presence at the WNE 2025, enabling you to specifically target visitors both past & present.

Pre-show copies of the special WNE 2025 Supplement will be distributed in digital format to NEI's own global readership, as well as to the event organisers extensive visitor database; and onsite, copies of the special WNE Supplement will be distributed at dedicated media zones, from NEI's own booth and additionally in digital format to WNE 2025 workshop attendees.

Advertising space in the WNE 2025 Supplement will be limited, so we urge you to contact us as soon as possible to book your space and avoid disappointment!



### Marketing opportunities

#### Exclusive sponsorship

- Sponsor's logo to appear on front cover of supplement
- Liaison with editorial team throughout the planning process and one "sponsored content" article
- A 4 x full page advert within the supplement (1 x run of book, 1 x inside front cover, 1 x inside back cover and 1 x outside back cover)
- 250 copies of the supplement
- E-Magazine Distribution Email advert
- E-Magazine Front Page Advert
- 12 x Intro advert on the NEI E-newsletters built to promote the special and WNE
- Brand (partnership) association with NEI and WNE

**£30,000**

#### Shared sponsorship - up to four

- Logo to appear on front cover of supplement
- One sponsored content article (one page)
- 1 x full page advert within the supplement
- 50 copies of the supplement
- A Intro advert on the NEI and E-newsletters built to promote the special and WNE
- Brand (partnership) association with NEI and WNE

**£10,000**

### Advertising opportunities:

#### Print

- Full page advert £1,595
- Double Page Spread £2,995
- Single page advertorial £2,500
- Double page spread advertorial £3,500

#### Digital

- E-Magazine email sponsorship £1,550
- E-Magazine digital front page £2,250
- E-Magazine digital belly band £1,550



Click here to view 2023 content



Click here to view 2023 content

£1,000  
per issue



Leaderboard

A high-impact, prominent banner is positioned at the top of the email announcing the release of the latest edition of the publication. This prime location guarantees maximum visibility, instantly capturing the reader's attention and driving engagement.

## e-Magazine distribution partner

**Location:** e-Mail alert

**Sent to:** all digital edition subscribers, alerting them when a new issue is available

**Specs:** 160 (W) x 600 (H) pixels

**Links:** Can link to internal pages or an external site

£1,500  
per issue



Belly band

The Digital Belly Band is a striking and prominent advertising feature that spans the width of the e-magazine. Much like its printed counterpart, it serves as a visually impactful banner that ensures high visibility and engagement. This digital version provides advertisers with an effective tool to promote products, services, or announcements, seamlessly integrating with the magazine's content and capturing the reader's attention.

## Digital belly band

**Location:** Displayed over front cover

**Specs:** (W) 216mm x (H) 75mm @300dpi. .jpg, .pdf + URL(s) if bellyband should be linked

**Links:** Can link to internal pages or an external site

## NEW FOR 2025! Double-sided Digital Belly Band - £2,000 per edition

The Double-sided Digital Belly Band provides all the advantages of the standard version, but with an expanded creative canvas. This larger space allows for a more detailed and impactful message, enabling advertisers to convey more in-depth information and create a stronger impression.



## e-newsletter

Filled with trusted technical content from the industry's top experts, e-Newsletters are a straightforward and effective method for driving traffic and delivering your marketing message. They reach professionals who are specifically interested in topics related to your products and services, representing targeted marketing at its finest.

**A**

### Sponsored Content - £1,500 per insertion

Specification: 50-75 words, image or logo and preferred URL click-through

**B**

### Leaderboard #1 - £1,250 per insertion

Specification: 728 pixels wide x 90 pixels high

**C**

### Leaderboard #2 - £950 per insertion

Specification: 728 pixels wide x 90 pixels high

**D**

### MPU - £900 per insertion

Specification: 300 pixels wide x 250 pixels high

participating in a new project focused on integrating teams with thermochemical processes to produce renewable bio-oil and biogas, aimed at reducing carbon emissions and improving energy efficiency in Sweden's steel and chemical industries.

**24/7 surveillance of nuclear power plants**

Atberg Cameras is a leading provider of CCTV solutions for the nuclear industry. The advanced technology used enables control room operators to monitor the nuclear facility with precision and ease. With the Video Management Software, operators can seamlessly manage and monitor hundreds of cameras throughout the facility.

Additionally, our software integrates with thermal cameras, microphones, and different kinds of sensors monitoring temperature, pressure, and fluid levels. This data is presented to the operator in a user-friendly interface, ensuring efficient and effective monitoring.

[Read more here.](#)

**Join an IREB-Approved Dosimetry Service Backed by Fujitsu's Experience**

Meron Technologies and MUKA UK, have partnered to provide certified dosimetry services in the UK. Build a strong nuclear safety program by managing health and safety requirements in accordance with local regulations, and ensuring the support of industry.

[Learn more](#)

**AHLBERG CAMERAS**

ANALYSIS

**Advanced training and site safety**

All workers at industrial facilities should be able to give emergency care in the event of an accident. In nuclear installations, the skill requirements are even higher, making first aid training for all staff a vital consideration.

**No time to spare on new nuclear**

With a strong focus on energy security it has become increasingly clear that nuclear is the only option available. But with many nuclear installations across Europe set for decommissioning the likelihood of nuclear capacity shrinking even while new plants come online is all too real. There's not a moment to waste.

**MANU: microreactors with big ambitions**

Spotting an opportunity to capitalize on a burgeoning nuclear opportunity, Inertial Nuclear Energy came up with not one but two microreactor designs. CEO James Walker tells NEI about their low-risk, multi-faceted strategy for success.

**A return to accident success**

Like many energy infrastructure developments nuclear projects are often over-budget and long-delayed. Given the exciting project development and delivery model clearly built addressing this challenge, NEI talks to Edward Stone about a new approach to nuclear new build.

**amentum > Solving what's next.™**

**SPONSORED CONTENT**  
Nuclear Energy and Advanced Thermal Technologies

**Clear tubes with one shot!**

The Goodway® G5-300 Quick Shot® Gun and our revolutionary Cobalt Tube Brushes or Tube Scrubbers get your condenser tube cleaning job

**SPONSORED CONTENT**  
Nuclear Energy and Advanced Thermal Technologies

**Advanced Cooling Technologies, Inc.**

The Gun Shot® system get your condenser tube cleaning job done faster and easier while delivering unmatched cleaning performance.

Insert projectiles into the tubes and shoot your way to optimal condenser efficiency.

**GOODWAY**

**Thermal Management Strategies: Enhance Limited Cost of Energy**

Discover efficient thermal management strategies to enhance energy sector sustainability and cost efficiency. Reach our customer on demand where we explore case studies in optimizing cooling systems. Learn about a variety of cooling solutions for lithium chloride drive systems, active and passive thermal management for wind energy, up and down tower, and liquid cooling strategies for high-growth inverters. Gain insights into reducing maintenance costs and improving system reliability while optimizing energy efficiency. Click here to view and stay ahead in the evolving energy landscape.

**HI-Q ENVIRONMENTAL PRODUCTS COMPANY, INC.**

**WEBINARS**

**How can nuclear power plants be better protected against the effects of tsunamis and severe flooding?**

The protection of nuclear power plants against the effects of tsunamis and severe flooding is of critical safety importance, particularly in view of the potentially catastrophic effects of such events.

**Lessening Critical Studies & All to Minimize Operational Risk in Nuclear Environment**

Digital studies hold the key to reducing unprecedented safety, efficiency, and cost-savings in the nuclear sector.

**VEOLIA**

**eMwaste**

**by Attention**

**Cradle-to-Cradle Waste Sorting and Management Software**

**LATEST EDITION**

**NUCLEAR ENGINEERING**

**In this issue**

**Cover story**

- Backed with government funding, work has begun on a commercial HALEU enrichment facility. NEI talks with Loren's Magnus Moss about the project and its progress.

**Special report**

- Combining nuclear and solar PV offers a wealth of economic opportunities. In addition though, deploying solar could actually make nuclear safer.

**Waste management**

- The challenge of managing problematic radioactive waste has prompted research into scaling up encapsulation technology to deliver a low-carbon, low-cost scalable solution.

**New build**

- Buildings a nuclear facility affect other sectors.

## www.neimagazine.com

Looking to stay ahead in the world of nuclear power and engineering? The new *NEI* website is your go-to source for the latest industry news, cutting-edge technology, and expert insights. With decades of experience, *NEI* online covers everything from innovations in reactor design to the newest advancements in decommissioning and waste management. Explore in-depth articles, interviews with industry leaders, and comprehensive reports that keep you informed on global developments in nuclear energy. Whether you're a seasoned professional or just starting out, *NEI* is the essential resource for staying connected to the future of nuclear technology.

**A**

### Leaderboard - £1,500 per month

Specification: 728 pixels wide x 90 pixels high

**B**

### MPU - £1,250 per month

Specification: 300 pixels wide x 250 pixels high

**B**

### Double MPU - £1,995 per month

Specification: 300 pixels wide x 600 pixels high

The screenshot shows the website layout with three callout boxes: 'A' is positioned over the amentum logo in the top navigation bar; 'B' is positioned over a sidebar widget titled 'Nuclear Magazine' which lists 'Forgings', 'Metal rings', and 'Metal powders'; 'C' is positioned over a sidebar widget titled 'Nuclear Engineering International' which lists '2017 the largest increase of nuclear investment globally' and includes a LinkedIn icon.

£3,000

## White Paper programme (3 month campaign)

White Papers ensure your content is visible where industry decision makers go to conduct purchasing research and create vendor short lists. Online White Paper sponsorships leverage our sites' content depth and SEO expertise, resulting in a powerful marketing tool to educate your next potential customer. Custom registration forms help provide your sales staff with a database of quality leads. White Papers are posted to our website to generate leads not only from our audience but from online search as well. To increase exposure and maximise performance, emails are sent to targeted users from our database.

- 3x months on *NEI* home page (logo/graphic and teaser text to encourage click through)
- Gated registration page for data capture
- One promotional email to pre-registered *NEI* audience based on criteria set by sponsor
- 4x promotional adverts to appear on weekly *NEI* e-Newsletter
- 12x months archive in White Paper library





## Social Media Marketing Reach

The *Nuclear Engineering International* page is currently exceeding 22,000 followers and is continuing to grow. As such the group is now a trusted source of content on LinkedIn with high engagement and impressions on every post that is published.

### Sponsored Post Campaign:

The average post within the *NEI* group is currently exceeding 10,000 impressions.

We are now able to offer a limited number of sponsored posts (text, image, video & URL) within the group to showcase your products and expertise.

**The price is £2,000 per post**

### Example Campaign

Roxtec - published 16.06.2024

### Performance:

Performance: 14,100 post impressions

## LinkedIn Newsletter

The *NEI* LinkedIn newsletter is a vital resource for over 10,500 subscribers, with a steadily expanding readership. Designed specifically for nuclear industry professionals, it delivers the latest insights, project updates, and expert analysis directly to their inboxes, keeping them informed and engaged.

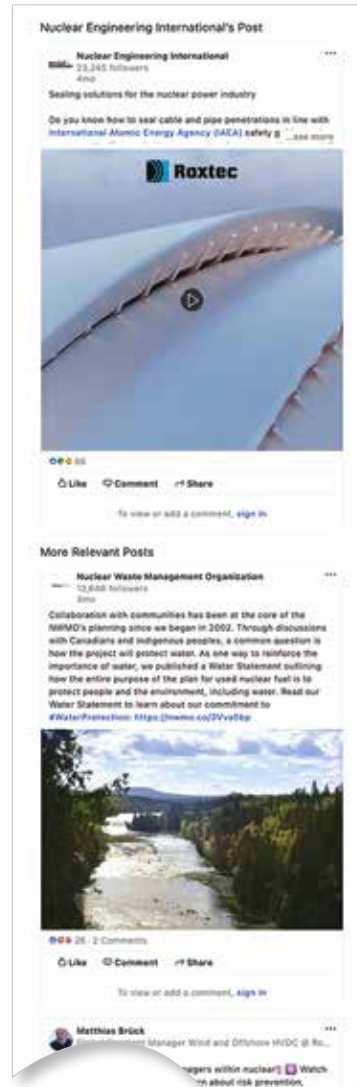
## Banner Campaign

We are now able to offer a limited number of newsletter banners on the newsletter to showcase your products and expertise and drive traffic to your site.

### Example Campaign

NTS

**The price is £1,500 per insertion**



## Guaranteed lead generation program

Protect your investment via our Cost-Per-Lead (CPL) guarantee program.

Your marketing objectives are carefully analysed to in order for us to mutually agree a lead-volume guarantee.

We then guarantee to hit it for you. *Nuclear Engineering International* will fulfill CPL guarantees on white papers, webinars, ebooks, guides and most other common types of B2B collateral – and on Lead Generation Surveys too.

### How We Fulfill Cost-Per-Lead Campaigns:

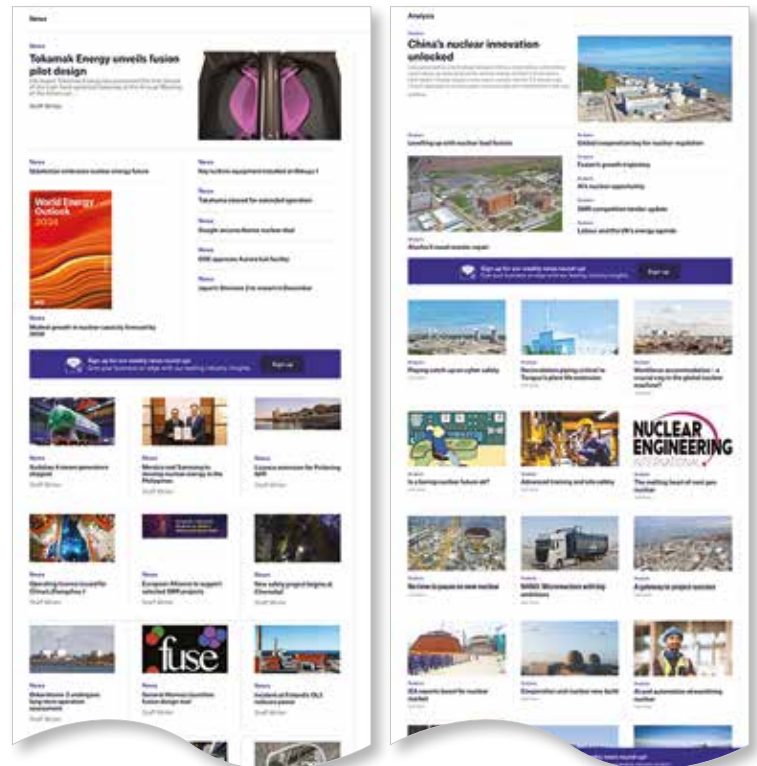
*Nuclear Engineering International* employs a portfolio of scheduled newsletters, social media, online presence as well as branding alongside our premium content to engage with the end user and achieve high quality downloads.

## Cost-per-lead pricing

Your campaign goals, target persona and the nature of your content will determine the campaign CPL rate.

Your *Nuclear Engineering International* account manager will then proactively work with you to make the lead-generation program easy and low-risk for you. We will employ the following outbound marketing tactics to achieve your goal:

- **Laser focused and targeted email marketing:**  
Bespoke email marketing targeting your specified segment of our database for maximum ROI & high quality lead generation
- **Daily & weekly newsletters**  
Promote your brand by featuring in one of our daily or weekly newsletters read by 28,000+ industry decision makers
- **Whitepapers & case studies:**  
Featuring on our dedicated *Nuclear Engineering International* whitepaper page grants you maximum coverage and a unique space to promote your latest whitepapers and case studies



Work with us to produce, host and promote your webinar featuring your product, content and service

### What to expect

- Production of all aspects of the webinar
- Creation of your registration page on our website
- Promotion of the webinar via targeted emails and social media
- On demand webinar promotion
- Delegate acquisition team - In the run up to the event the delegate acquisition team will contact your potential leads to invite them to attend your webinar
- Approval process – our approval process gives you complete control over who attends your webinar Approve those who fit your criteria, reject those who don't
- Introductory call with our experienced marketing team
- Advertisement in our monthly newsletter
- Spotlight interview in our monthly newsletter
- Targeted promotion to your desired audience
- Full assistance during the live webinar
- Live polling questions and comprehensive reporting for all metrics including all delegate contact details
- Detailed project plan with an overview of the deadlines
- Original recording

### Website traffic statistic

Average pageviews per month **62,390**

Unique visitors per month **31,893**

### Visits by Device:



Desktop **82.8%**



Mobile **14%**



Tablet **3.2%**

### Webinar metrics

We ran 200 webcasts in 2023

Live conversion **42.6%**

Total leads: **35,082**

Total unique attendees: **14,968**

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## Staff

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